

Video Transcript - The Benefits of CAI Membership

Photos of CAI members networking at events with subtle light leaks spilling in from the corners. Upbeat music plays.

Two men smile at the camera. Two women hug each other sideways and smile for the camera. A candid shot of a man and woman hugging. An exhibitor excitedly presents to a man. A woman and a man happily talk at a high top table.

A flash of light takes over the screen, covering the photos. Blue text bars slide in with the words "experience CAI membership". The light subsides, leaving the background blurred and obscured with film grain. The words transform in the text bars to "maximize your career", then to "enhance your community," and once again to "expand your business."

The first set of bars slide away to the left, only to be replaced by four more from the right. The top bar is centered on screen, reading "CAI members are...", with the three below reading "homeowner leader volunteers," one word per bar. The bottom three transform to "community association managers," and then to "management company executives."

A fullscreen yellow box slides down covering the frame before scaling back into a text box containing the phrase "CAI delivers...", while a second, smaller, text box drops down reading "resources." The smaller text slides away to be replaced by "education," repeating the slide and reveal process with the words "events" and "advocacy." The two text boxes grow and the words inside transform to "our work supports you."

From the bottom of the screen comes a fullscreen blue box covering the yellow boxes and background completely. Text at the top reads "join the only international organization dedicated to building better communities." In the center of the screen the Community Associations Institute logo animates on. Beneath is the URL for CAI's website "www.CAOnline.org".