

# NATIONAL CORPORATE MEMBERSHIP

Joining CAI as a National Corporate Member provides the opportunity to expand your business and network with over 48,000 members across the U.S. and Canada.



## MEMBERSHIP BENEFITS

Membership with each CAI chapter within the U.S. and Canada, including a subscription to chapter publications and e-newsletters

Chapter benefits may include a listing in their membership directory, exhibit, sponsorship and advertising opportunities, member discounts on education programs, and the ability to attend networking events as well as serve on volunteer leadership committees

Annual subscription to *Common Ground*—CAI's bimonthly magazine with a circulation of almost 43,000 for each chapter contact

Annual subscription to CAI's newsletters—CAI@Home, *Community Manager* and *Law Reporter*

Access to CAI's online Research Library, Advocacy Center and the Exchange, a member-only community and discussion forum

Regular account review with CAI staff



## PROMOTION & ENGAGEMENT BENEFITS

Brand your marketing materials with the CAI National Corporate Member logo

New member announcement in CAI@Home, an e-newsletter sent to all members

Inclusion in the National Corporate Member profile page on CAI's website

Premium listing in the online Professional Services Directory on CAI's website

One complimentary social media post on CAI's Facebook and Twitter accounts

One complimentary company profile ad in *Common Ground* magazine

Biannual recognition as a National Corporate Member in *Common Ground* magazine

One complimentary banner ad display on HOAResources.com (1 month)

Quarterly recognition as a National Corporate Member on CAI homepage billboard ad

Recognition as a National Corporate Member in CAI press release

One complimentary rental of the all-member postal mailing list, with opportunities to purchase additional rentals (4 max.)

Opportunity to purchase rental of all-member email list (2 max.)

Access to prime booth selection at CAI's Annual Conference

Exclusive networking event and recognition at CAI's Annual Conference

Two complimentary job postings on the CAI Job Market

Opportunity to submit sponsored content article to be featured in chapter publications

Discounted rates for CAI print & digital advertising and exhibiting at national events

Over \$25,000 in membership value!

ANNUAL DUES: \$16,500

60+ Chapter Representative Spots

## JOIN CAI TODAY!

For general membership information and application inquiries, contact Laura Mason, Manager, Membership (703) 970-9269, [lmason@caionline.org](mailto:lmason@caionline.org)

For more details on National Corporate Member benefits and marketing opportunities, contact Lauren Piontek, Director, Sales & Strategic Partnerships, (703) 970-9253, [lpiontek@caionline.org](mailto:lpiontek@caionline.org)

# National Corporate Membership Application



CAI's *National Corporate Membership* provides you the opportunity to affiliate and network with all CAI chapters through one convenient membership.

## Please provide the following information.

COMPANY NAME \_\_\_\_\_ TODAY'S DATE \_\_\_\_\_

### Primary Contact

NAME/TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

### Billing Contact *(if different from primary)*

NAME/TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

### Payment Method

The annual membership fee of \$16,500 includes one national membership and membership in all CAI chapters. Also included is the LAC contribution of \$495 (see below) and a voluntary \$250 contribution to CAI's Foundation for Community Association Research. Please note only the Foundation contribution is tax deductible to a 501(c)(3) organization.

**TOTAL AMOUNT DUE \$:** \_\_\_\_\_

Check enclosed (Made payable to CAI)

*NOTE: Payments made by credit card must be completed by phone. This form is for payments made by check only.*

Mail completed application with payment to CAI, Attn: Membership, 6402 Arlington Blvd., Suite 500, Falls Church, VA 22042 or fax it to CAI at (240) 524-2424.

**IMPORTANT TAX INFORMATION:** Under the provisions of section 1070(a) of the Revenue Act passed by Congress in 12/87, please note that gifts to CAI are not tax-deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of association lobbying activities. CAI estimates that the non-deductible portion of your dues is 17%. Visit [www.caionline.org/advocacydisclosure](http://www.caionline.org/advocacydisclosure) for state exceptions that may apply to you. For specific guidelines concerning your particular tax situation, consult a tax professional. CAI's Federal ID number is 23-7392984. \$39 of annual membership dues is for your non-refundable subscription to *Common Ground*."

The \$495 advocacy support fee is the primary source of funds for CAI's legislative and regulatory efforts. All fees from members in states with an authorized CAI Legislative Action Committee (LAC) (there were 35 state LACs as of June 2015) directly support the LACs' efforts to represent and protect members in those states.

**CONTINUED ON NEXT PAGE**

Each contact listed will receive mailings from the chapter specified. If a chapter contact is not designated, the primary contact will be assigned to the chapter(s). One subscription to *Common Ground* for each unique contact, but no single individual will receive more than one subscription.

**Additional Contact**

NAME/TITLE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY/STATE/ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

Which chapter(s) would you like to assign to this contact? *(Please check all that apply.)*

- |   |  |  |   |
|---|--|--|---|
| <input type="radio"/> ALL                     | <input type="radio"/> Dallas/Ft. Worth           | <input type="radio"/> Michigan           | <input type="radio"/> Southeast Florida     |
| <input type="radio"/> Alabama                 | <input type="radio"/> Georgia                    | <input type="radio"/> Minnesota          | <input type="radio"/> Southeastern Virginia |
| <input type="radio"/> Arizona                 | <input type="radio"/> Gold Coast                 | <input type="radio"/> Nevada             | <input type="radio"/> Southern Colorado     |
| <input type="radio"/> Austin                  | <input type="radio"/> Greater Alaska             | <input type="radio"/> New England        | <input type="radio"/> Southwest Virginia    |
| <input type="radio"/> Bay Area (CA)           | <input type="radio"/> Greater Houston            | <input type="radio"/> New Jersey         | <input type="radio"/> Suncoast (FL)         |
| <input type="radio"/> Canada                  | <input type="radio"/> Greater Inland Empire (CA) | <input type="radio"/> North Carolina     | <input type="radio"/> Tennessee             |
| <input type="radio"/> California North        | <input type="radio"/> Greater Los Angeles        | <input type="radio"/> North Gulf Coast   | <input type="radio"/> Utah                  |
| <input type="radio"/> Central Florida         | <input type="radio"/> Hawaii                     | <input type="radio"/> Northeast Florida  | <input type="radio"/> Washington Metro      |
| <input type="radio"/> Central Indiana         | <input type="radio"/> Heartland                  | <input type="radio"/> Northern Ohio      | <input type="radio"/> Washington State      |
| <input type="radio"/> Central Ohio            | <input type="radio"/> Hudson Valley              | <input type="radio"/> Ohio Valley        | <input type="radio"/> West Florida          |
| <input type="radio"/> Central Oregon Regional | <input type="radio"/> Idaho                      | <input type="radio"/> Orange County (CA) | <input type="radio"/> Western New York      |
| <input type="radio"/> Central Virginia        | <input type="radio"/> Illinois                   | <input type="radio"/> Rocky Mountain     | <input type="radio"/> Western Oregon        |
| <input type="radio"/> Channel Islands (CA)    | <input type="radio"/> Kentucky                   | <input type="radio"/> San Antonio        | <input type="radio"/> Wisconsin             |
| <input type="radio"/> Chesapeake              | <input type="radio"/> Keystone (PA/DE Valley)    | <input type="radio"/> San Diego          |   |
| <input type="radio"/> Coachella Valley (CA)   | <input type="radio"/> Long Island                | <input type="radio"/> South Carolina     |   |
| <input type="radio"/> Connecticut             | <input type="radio"/> Louisiana                  | <input type="radio"/> South Gulf Coast   |   |

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*For further contacts, please photocopy this form.*